

ThEME Glossary/User Guide

ThEME Page

	Results				Leadership				Execution				
	Continual		Legacy		Outlook		Narrative		Culture		Practices		
Individual	E&C Extraordinary Contribution	SGA Strategic Goal Attainment	KTL Know Thy Legacy	GR Global Relevancy	FQ Frequent Questioning	KL Listen Listening	PA Passion Alignment	EG Expert Generalist	Ow Ownership	Tw Trustworthiness	KT Know Thy Time	FoR Focus on Results	Ju Judgment
	APB Actionable Plan B		FNH1 First Do No Harm	ReI Relationships	LUR Learn, Unlearn, Relearn	OD Opportunity Discernment	FoS Focus on Strengths	HA1 Higher Aspirations	CRp Connecting and Respecting	VDO1 Value Dissenting Opinion	Tmw Teamwork	IKn Information to Knowledge	CIC1 Clear Communications
Organization	CoC Committed Customers	EE Engaged Employees	LP Leadership Pipeline	EL Enterprise Legacy	DL Drucker Lessons	OT Opportunity Transmission	Mi Relevant Mission	VP Value Proposition	AV Authentic Values	Dec Decision-making Authority	CC Customer-Centric	CoI Collaborative	IO Innovation-Oriented
	AP Aligned Partners	FS Financial Sustainability			Ab Abandonment		CF Capabilities & Footprint	EcM Economic Model	PbA Performance Accountability	SRA Strategic Resource Allocation	TB Talent Building	MT Measured and Tracked	CIC2 Clear Communications
Society	EQL Enhanced Quality of Living	EC Engaged Citizenry	FNH3 First Do No Harm	SL Society Legacy	KnB Knowledge Building	Edu Education	RAC Role Alignment & Coordination	Inc Inclusiveness	GGM Greater Good Motivation	Val Shared Values	CB Controls & Balances	IEN Internal & External Networking	EWR Early Warning Reporting
	EPS Engaged Private Sector	EcV Economic Viability	GIR Globally Respectful		RRT Responsible Risk-Taking	OP Opportunity Promotion	EcE Economic Environment	HA3 Higher Aspirations	Res Respect for Others	VDO3 Value Dissenting Opinions	CIC3 Clear Communications		

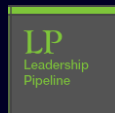
The ThEME Page is the hub for all of the information in ThEME.

ThEME Logo



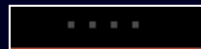
Click on ThEME Logo to return to the ThEME Page.

The Element



A click opens the Element 's Page. Element Pages contain all of the content in ThEME, including quotes, self-assessments, exercises (not yet available), and author information.

ThEME Toolbar



Click to open the ThEME Toolbar. Provides access to the Search page, the ThEME Page, and About ThEME.

Window Controls



Includes help, minimize, resize the window, and close. Select with a click
"Filters applied" is only visible when filters are active.

Element Page

The screenshot shows the 'Element Page' for 'Enterprise Legacy'. At the top, there is a navigation bar with the 'EL' logo and the text 'Enterprise Legacy'. To the right of the navigation bar, there are links for 'ORGANIZATION Results (Legacy)', 'Self-Assessment', and 'Search'. Below the navigation bar, the page is divided into three main sections: 'Authors', 'Insights', and 'Anecdotes'. The 'Authors' section features a grid of author portraits with names and article counts. The 'Insights' section shows a grid of article thumbnails with titles and authors. The 'Anecdotes' section displays a grid of article thumbnails with titles and authors.

Element Pages contain all of the content in ThEME, including quotes, self-assessments, exercises (not yet available), and author information.

ThEME Logo 

Click the ThEME Logo to return to the [ThEME Page](#).

MiniMap 

Highlights the section of the table where the selected element is positioned.

Element Symbol 

Scroll-over to see the definition of the element.



Sorting Control

Modify the order of the quotes by date, system order, or author by clicking on select mode. Default is system order.

ThEME Toolbar



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Search Button



Click to directly open the Search Page, an in-depth mechanism for filtering content, also available through the ThEME Toolbar.

Self-Assessment



Click opens this element's Self-Assessment Page. Appears only for those elements that currently contain self-assessments.

Element Page

The screenshot displays the 'Enterprise Legacy' interface. At the top, the header includes the 'EL' logo and the text 'Enterprise Legacy'. To the right of the header are navigation options: 'ORGANIZATION Results (Legacy)', 'Self-Assessment', and 'Search'. A vertical sidebar on the left lists three categories: 'Authors', 'Insights', and 'Anecdotes'. The main content area is organized into three rows. The first row, under 'FAVORITES', shows a grid of author cards with names and quote counts. The second row, under 'Insights', features four quote cards with images and author information. The third row, under 'Anecdotes', shows four anecdote cards with images and author information.

Element Pages contain all of the content in ThEME, including quotes, self-assessments, exercises (not yet available), and author information.

Window Controls



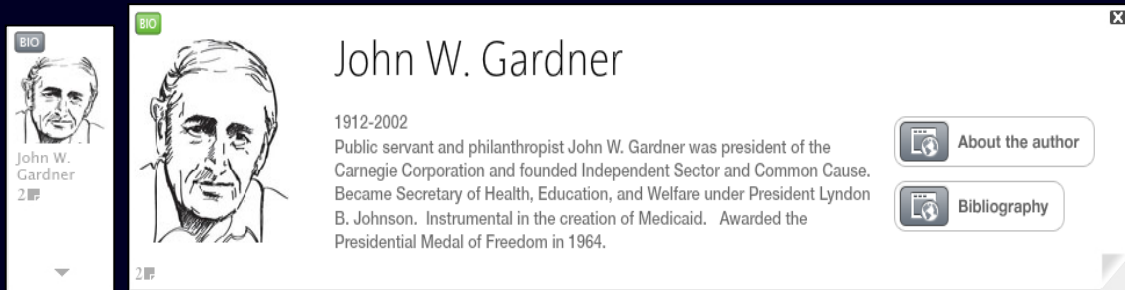
Includes help, minimize, resize the window, and close. Select with a click "Filters applied" is only visible when filters are active.

Author Panel

The screenshot shows the 'Author Panel' interface. On the left, a vertical sidebar is labeled 'Authors'. The main area displays a grid of author cards. The first card, 'All Authors', is highlighted with a dark background and shows a quote count of 13. Other cards include Adam Bryant (1), Andrew S. Grove (1), Jim Collins (1), John W. Gardner (2), Peter F. Drucker (4), Po Chung (1), Roger Martin (2), and William Donaldson (1). There are also three empty cards on the right side of the grid.

Displays authors and number of their quotes in the current element. Click on Author to filter by author. Multiple authors can be selected. Clicking "All Authors" cancels author filters. Clicking "Favorites" filters quotes that you have marked as favorites and can be used as a secondary or alternative filter. This is an on/off functionality.

Author Card



BIO

John W. Gardner

1912-2002

Public servant and philanthropist John W. Gardner was president of the Carnegie Corporation and founded Independent Sector and Common Cause. Became Secretary of Health, Education, and Welfare under President Lyndon B. Johnson. Instrumental in the creation of Medicaid. Awarded the Presidential Medal of Freedom in 1964.

About the author

Bibliography

When the author card is selected click bio to expand the card.

Folded Corners



Click to scroll through authors or quotes. Scrolling goes to the right and left side.

Element Page

The screenshot shows the 'Enterprise Legacy' website interface. At the top is a navigation bar with the 'EL' logo and 'Enterprise Legacy' text. Below this is a sidebar with three categories: 'Authors', 'Insights', and 'Anecdotes'. The main content area is divided into two sections. The top section, 'FAVORITES', displays a grid of author cards, each with a portrait and name (e.g., A.C. LaFley, Andrew S. Grove, Arnoldo C. Hax, Barack Obama, Bruce Nussbaum, David Ogilvy, Edgar H. Schein, Frances Hesselbein, Henry Fielding, Jim Collins, John W. Gardner). The bottom section displays a grid of quote cards, each with an image, a quote, and author information (e.g., 'The strengths and depth of an organization's culture reflect...', 'We will have to learn to establish new definitions of what '...', 'Make money your god and...', 'Adversity along the way to greatness...').

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Quote Card

"Neither results nor resources exist inside the business."

People and Performance
Peter F. Drucker

Click on picture or title to open to full Quote Pages. Quotes are classified as Insights or Anecdotes...

Source | People and Performance

Click on Source to filter by source. This is an on/off functionality.

Author | Peter F. Drucker

Click on author to filter by author. This is an on/off functionality. This overrides Author Card filtering.

Copyright Icon ©

Click to turn the rights of the images on/off.


Media Icons 

Click to turn media filters on/off .

Quote Page

ORGANIZATION Results (Continual)
Self-Assessment Search

Back to FS

 **Jim Collins**
Good to Great (2001)
HarperCollins

A.J. Grodin

VIETNAM WAR by Jim Collins

"Consider the United States debacle in Vietnam. The United States had the most technologically advanced fighting force the world has ever known.

Super jet fighters. Helicopter gunships. Advanced weapons. Computers. Sophisticated communications. Miles of high-tech border sensors.

Indeed, the reliance on technology created a false sense of invulnerability. The Americans lacked not technology but a simple and coherent concept for the war, on which to attach that technology.

It lurched back and forth across a variety of ineffective strategies, never getting the upper hand."

Contains the detailed content in ThEME.

ThEME Logo



Click on ThEME Logo to return to the ThEME Page.

MiniMap



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Element Symbol



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Window Controls



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Back to Element Button



Click to go back to the full Element Page.

Scroll Bar



Click to scroll text up or down. You can also drag the text on the page to do this.

Video Content



Click to play.

Quote Toolbar



Directional Buttons



Clicks take you to next or previous quote.

Font Button



Modifies the font size.

Note Button



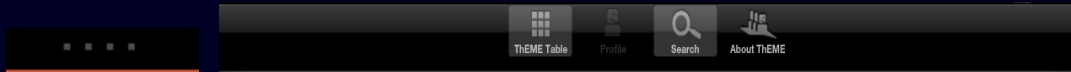
Clicking and scrolling to the box, lets you add running notes.

Star Button



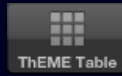
Click to mark quote as a favorite. Click again to unmark.

ThEME Toolbar



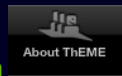
This toolbar can be accessed from any page in ThEME by clicking on the four dots at the top center of the screen.

Theme Table Button



Click to reset, clear all filters, and return to ThEME Table.

About ThEME Button

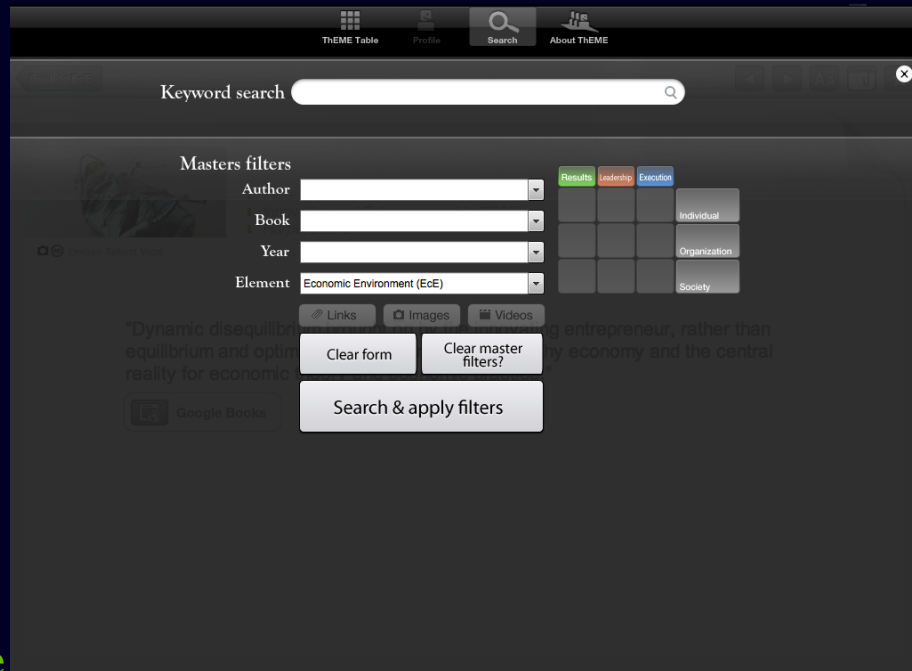


Click to learn more about ThEME and its mission, read the user agreement, or visit our Website.

Search Button



Clicking opens access to the Search Page, an in-depth mechanism for filtering content.



Search Page



Keyword Search

To filter results by keyword, type words in this section and hit return.

Author	<input type="text"/>
Book	<input type="text"/>
Year	<input type="text"/>
Element	Economic Environment (EcE)

Master Filters

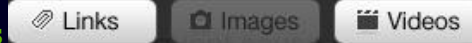
Select Author, Book, Year, and/or Element from pull-down menus and click Search and Apply Filters to filter results.

Results	Leadership	Execution	
			Individual
			Organization
			Society

3x3 Filters

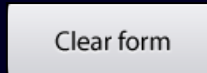
Click on sections and then click Search and Apply filters to filter results.

Media Filter Buttons



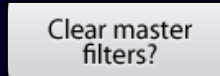
Click on buttons and then click Search and Apply Filters to filter results containing Links, Images or Videos.

Clear Form Button



Click to clear filters and remain on Search page.

Clear Master Filters Button



Click to clear master filters and return to ThEME Table

Search and Apply Filters Button



Click to return to the ThEME Page and apply the selected filter. Elements with filtered objects will be highlighted on the ThEME Table.